



## Arena Privacy Policy / Last updated April 20, 2018

### 1.0 Overview

Protecting user privacy is a priority for Thrivner, Inc. The company uses due care when handling personal data to ensure we have complied with applicable laws and the terms of the Apple Developer Program License Agreement.

### 2.0 Personal Information Collection and Storage

**2.1 User consent.** Arena requires user consent to collect, store, and analyze user data. Because the app has an option for calendar integration with your phone calendar, users also have the option to grant permission for calendar access.

**2.2 Login.** Arena has account-based features such as syncing with other devices that are supported with an optional login via an email account or single sign-on with Google and Twitter. Only the information required by the single sign-on provider is shared with that provider.

**2.3 Data use.** User data is analyzed to generate the findings in the “Insights” and “Accomplishments” views. To do this, Arena stores and may review:

- The content of your projects and task lists;
- Information about which projects you completed on which days, and the associated descriptive information and metadata.

If you subscribe to the newsletter or participate in *fora*, you also may choose to provide your email address and other personal information such as your name. Finally, if you request support via the emailed support or the app itself, including our third-party customer support system, Intercom, the company may store that information for training and quality assurance purposes. The Intercom privacy policy and terms of services are [linked here](#).

**2.4 Children.** Arena uses due care when dealing with personal data from children consistent with laws like the United States’ Children’s Online Privacy Protection Act (“COPPA”), California’s Content Eraser Law, and international equivalents. The app is not listed in the Kids’ Category and is not intended for use by children. If personal information is collected for any reason, and we are notified of the same, we will delete it immediately. Parents and guardians may contact [software@thrivner.com](mailto:software@thrivner.com) with questions.

**2.5 Protection.** Security to protect against unauthorized access to data include internal reviews of collection, storage, and analysis practices as well as reviews of security measures including encryption and physical security. Although connections to our service, including syncing, are managed with Secure Sockets Layer (SSL) encryption, no method of transmitting or storing data

can be guaranteed as completely secure. We cannot guarantee the security of information you transmit to us. Once information is held by us, we restrict access to individuals who have a need to know; have signed confidentiality agreements; and know that they are subject to termination and/or criminal prosecution. Some of our servers or our vendor's servers (e.g., Google, Intercom, etc.) may be located outside of the United States and the European Union.

### **3.0 Non-Personal Information Collection and Storage**

**3.1 Intent.** Although non-personal information is not connected with a specific information, we still take care with this information as well. As long as it is non-personal information, we may collect, use, transfer, and disclose the information for any purpose. If it is ever combined with personal information, we treat it as personal information.

**3.2 Specifics.** Arena collects and may review non-personal information for a variety of purposes, including:

- The website logs Internet Protocol (IP) addresses, browser type, language, referring and following pages, operating system, time, and date. We process this information with Google Analytics. To opt out of Google Analytics, you may [load the Google tool](#).
- The app tracks crash information using Firebase and Fabric. Privacy policies for Firebase are [here](#) and for Fabric are [here](#).

### **4.0 Transparency**

**4.1 Intent.** Arena is transparent in policies and practice.

**4.2 Specifics.** SafariViewContoller is used to visibly present information to users and is not hidden or obscured by other views or layers. Further, Arena does not use SafariViewController to track users without their knowledge and consent.

**4.3 Transmission.** Arena does not use or transmit a user's personal data without first obtaining the user's permission and providing access to information about how and where the data will be used.

**4.4 Third-party sites and services.** In general, we do not share personal information, except for the uses denoted below:

- We work with companies that provide services such as hosting our website, providing the customer-service software, sending out newsletters, analyzing the web traffic and app data, hosting cloud services, etc. Every company we work with is selected based in part on their ability to ensure the security of your information.
- We also share information as required by law or government request; to enforce our Terms of Service, especially related to fraud or security information.
- Were Arena to be involved in a reorganization, merger, or sale, collected information could be transferred consistent with the terms of that transaction.
- Arena is not responsible for changes to third parties' privacy policies or terms of service, nor is Arena responsible for acts, omissions, or content of other third parties who may be reached via links on the Arena website or in the Arena app.

**4.5 Third-party data usage.** Other than the uses mentioned in the section above, data collected from apps is not used or shared with third parties for purposes unrelated to improving the user

experience or software/hardware performance connected to the app’s functionality, or to serve advertising in compliance with the Apple Developer Program License Agreement.

**4.6 Location services.** Arena does not use location services.

**4.7 Intellectual property.** Arena is the unique invention of Thrivner, Inc. and all ideas informed by other sources are listed in the information section. Arena does not use any protected third-party material including trademarks, copyrighted works, or patented ideas. Arena also does not use misleading, false, or copycat representations, names, or metadata. Arena was created and is owned by the legal entity that owns the intellectual property.

## 5.0 Versions

**5.1 Changes.** When the Arena privacy policy changes, we will update the language on the Arena website and in the app. If it changes significantly, we will include a notification in the newsletter and on the website.

**5.2 Questions.** Please direct questions about the privacy policy to [software@thrivner.com](mailto:software@thrivner.com).

**5.3 Modification.** Last modification was April 20, 2018.

## 6.0 Sources

Apple, Inc. “App Store Review Guidelines.” Retrieved on March 27, 2018 from <https://developer.apple.com/app-store/review/guidelines/#legal>.

European Union. “European Union General Data Protection Regulation.” Retrieved on April 17, 2018 from <https://www.eugdpr.org/>.

State of California. “SB-568 Privacy: Internet: minors (2013-2014).” Retrieve on March 27, 2018 from [https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill\\_id=201320140SB568](https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=201320140SB568).

United States Federal Trade Commission. “Children’s Online Privacy Protection Rule ‘COPPA’” Retrieved on March 27, 2018 from <https://www.ftc.gov/enforcement/rules/rulemaking-regulatory-reform-proceedings/childrens-online-privacy-protection-rule>.

United States House of Representatives. “Chapter 91-Children’s Online Privacy Protection.” <http://uscode.house.gov/view.xhtml?req=granuleid%3AUSC-prelim-title15-section6501&edition=prelim>.